



# 2008 Advertising Contract



### Company Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

### Advertising Rates

	Annual Report	Directory	Spring	Summer	Fall	Winter	TOTAL
Business Card - \$250							
1/4 Page - \$350							
1/3 Page - \$400							
1/2 Page - \$450							
Full Page - \$600							
Inside Cover - \$1200							
Back Cover - \$2000							

Use ad on file with LOMCSA  Submitting new ad(s)

### Payment Information

Subtotal \_\_\_\_\_

Less 10% discount (for advertising in all issues) \_\_\_\_\_

**Grand Total** \_\_\_\_\_

Invoice after each issue

Check payable to LOMCSA, PO Box 54265, New Orleans, LA 70154-4265

Credit Card (Visa, Mastercard or AMEX)  Prepay for all ads  Charge after each issue

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

• The above signed is an agreement to purchase space, as indicated, in LOMCSA's 2008 publications. Advertising is accepted on a first-received, first-placed basis.

• Payments are accepted in advance for the first issue and may be billed after publication of each of the subsequent issues. Advertisers of single issues must make payment in advance of publication.

• **All ads should be submitted in black and white with a resolution of at least 300 dpi. Acceptable formats include .pdf, .tif, .eps, .jpg. Please embed all fonts.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

LOMCSA Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Advertising Specifications

LOMALINE/Annual Report Ad Sizes		
Ad Shape	Picas	Inches
Full Page	42p x 57p	7 x 9.5
1/2 hz.	42p x 27p6	7 x 4.58
1/2 vt.	27p6 x 42p	4.58 x 7
1/2 long vt.	20p x 57p	3.33 x 9.5
1/3 hz.	42p x 18p	7 x 3
1/3 vt.	13p x 57p	2.17 x 9.5
1/3 sq.	27p6 x 27p6	4.58 x 4.58
1/4 hz.	27p6 x 20p	4.58 x 3.33
1/4 vt.	20p x 27p6	3.33 x 4.58
1/4 banner	42p x 13p	7 x 2.17
BC hz.	20p x 13p	3.33 x 2.17
BC vt.	13p x 20p	2.17 x 3.33

Directory Ad Sizes		
Ad Shape	Picas	Inches
Full Page	30p x 45p	5 x 7.5
1/2 hz.	30p x 22p	5 x 3.67
1/2 vt.	14p x 45p	2.33 x 7.5
1/3 hz.	30p x 14p	5 x 2.33
1/3 vt.	14p x 29p6	2.33 x 4.92
1/4 hz.	30p x 10p	5 x 1.67
1/4 vt.	14p x 22p	2.33 x 3.67
BC	14p x 14p	2.33 x 2.33

Dates for Ad Submission
Annual Report - 12/28/07
Spring LOMALINE - 03/21/08
Summer LOMALINE - 05/09/08
Directory - Feb. 06/06/08
Fall LOMALINE - 08/29/08
Winter LOMALINE - 11/28/08