



# 2010 Advertising Contract



Company Information	
Company Name:	
Contact:	Email:
Phone:	Fax:
Address:	
City, State Zip:	

Advertising Rates							
	Annual Report	Directory	Spring	Summer	Fall	Winter	TOTAL
Business Card - \$250							
1/4 Page - \$350							
1/3 Page - \$400							
1/2 Page - \$450							
Full Page - \$600							
Inside Cover - \$1200							
Back Cover - \$2000							

Use ad on file with LOMCSA  Submitting new ad(s)

Payment Information	
Subtotal	
Less 20% discount (for advertising in all issues)	
<b>Grand Total</b>	
<input type="checkbox"/> Invoice after each issue	
<input type="checkbox"/> Check payable to LOMCSA, PO Box 80357, Baton Rouge, LA 70898	
<input type="checkbox"/> Credit Card (Visa, Mastercard or AMEX)	<input type="checkbox"/> Prepay for all ads
<input type="checkbox"/> Charge after each issue	
Card Number: _____	Expiration Date: _____
Name on Card: _____	Security Code: _____

• The above signed is an agreement to purchase space, as indicated, in LOMCSA's 2010 publications. Advertising is accepted on a first-received, first-placed basis.

• Payments are accepted in advance for the first issue and may be billed after publication of each of the subsequent issues. Advertisers of single issues must make payment in advance of publication.

• **All ads should be submitted in black and white with a resolution of at least 300 dpi. Acceptable formats include .pdf, .tif, .eps, .jpg. Please embed all fonts.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Advertising Specifications								
<b>LOMALINE/Annual Report Ad Sizes</b>			<b>Directory Ad Sizes</b>			<b>Dates for Ad Submission</b>		
<b>Ad Shape</b>	<b>Picas</b>	<b>Inches</b>	<b>Ad Shape</b>	<b>Picas</b>	<b>Inches</b>			
Full Page	42p x 57p	7 x 9.5	Full Page	30p x 45p	5 x 7.5			
1/2 hz.	42p x 27p6	7 x 4.58	1/2 hz.	30p x 22p	5 x 3.67	Annual Report - 01/07/10		
1/2 vt.	27p6 x 42p	4.58 x 7	1/2 vt.	14p x 45p	2.33 x 7.5	Spring LOMALINE - 03/18/10		
1/2 long vt.	20p x 57p	3.33 x 9.5	1/3 hz.	30p x 14p	5 x 2.33	Summer LOMALINE - 05/06/10		
1/3 hz.	42p x 18p	7 x 3	1/3 vt.	14p x 29p6	2.33 x 4.92	Directory - 06/10/10		
1/3 vt.	13p x 57p	2.17 x 9.5	1/4 hz.	30p x 10p	5 x 1.67	Fall LOMALINE - 08/26/10		
1/3 sq.	27p6 x 27p6	4.58 x 4.58	1/4 vt.	14p x 22p	2.33 x 3.67	Winter LOMALINE - 12/02/10		
1/4 hz.	27p6 x 20p	4.58 x 3.33	BC	14p x 14p	2.33 x 2.33			
1/4 vt.	20p x 27p6	3.33 x 4.58						
1/4 banner	42p x 13p	7 x 2.17						
BC hz.	20p x 13p	3.33 x 2.17						
BC vt.	13p x 20p	2.17 x 3.33						